

2024 SPONSORSHIP PROSPECTUS

**4th Annual  
Deaf in Healthcare  
Summit for Interpreters**

Ascend and Transform

May 3-5, 2024 | Virtual Conference

Powered by 2axend 

## Together Towards Transformation

2axend is excited to host the 4th annual Deaf in Healthcare Summit for Interpreters on May 3-5, 2024!

This annual virtual summit is designed to provide sign language interpreters with a professional platform to learn from and collaborate with Deaf, hard of hearing and DeafBlind stakeholders, medical interpreters and medical professionals to create a shared vision of consumer-centric interpreting experiences in healthcare settings where everyone benefits.

Similar to last year's summit, this year's summit theme, "Ascend and Transform," has two primary objectives: 1) elevating the **quality** of healthcare interpreters and 2) optimizing the **provision** of interpreting services.

Ultimately, we believe that together, we can create learning opportunities that aim to drive consumer-centered interpreting experiences and outcomes for Deaf and hard of hearing community members in healthcare settings while ensuring your marketing and goodwill efforts reach a captive audience.

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## 2023 Summit Highlights



2023 DEAF IN HEALTHCARE SUMMIT  
**FOR INTERPRETERS**

- 513 registered participants
- 45 states/U.S. territories represented
- 3 countries represented
- 17 presenters & panelists
- 6 scholarships awarded to BIPOC interpreters and students in interpreting training programs

# 2024 DEAF IN HEALTHCARE SUMMIT FOR INTERPRETERS

## Sponsorship Levels & Benefits

Join the mission of ensuring Deaf and hard of hearing individuals have access to patient-centered experiences in healthcare settings by sponsoring the 2024 Deaf and Hard of Hearing Experiences in Healthcare Summit!

	<b>Ascending Sponsor</b> <b>\$2,250</b>	<b>Contributing Sponsor</b> <b>\$1,500</b>	<b>Participating Sponsor</b> <b>\$750</b>	<b>Community Sponsor</b> <b>\$250</b>
Complimentary summit registrations	8	4	2	
Company name, logo and sponsorship level included in conference materials and website	●	●	●	●
Distribution of promotional items in giveaway package for all participants	●	●	●	●
Social media postings recognizing sponsors	Dedicated	Dedicated	●	●
Virtual booth for exhibition	●	●	●	Additional Fee
20% off additional registrations purchased	Up to 10 Registrations	Up to 5 Registrations		
20% off of any pre-conference registrations	●	●		
Recorded on-camera presentation during summit	●	●		
Sponsor-branded materials (e.g., videos and brochures) to be shared on 2axend's social media channels	●			
Sponsor-branded waiting room	●			

\* Complimentary registrations apply only to full combo tickets and does not include registration for the pre-conference.

### Questions?

Contact us at [info@2axend.com](mailto:info@2axend.com)

## Special Add-on Sponsorship Opportunities

The following add-on sponsorship opportunities can be purchased as free-standing sponsorships or in conjunction with the sponsorship packages identified on the previous page.

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### Lunch Table Conversations (up to 2)

**\$1,250**

Create a hot topic discussion session for a working lunch for up to 100 participants. Topics must be non-commercial in nature, support the program's theme and focus areas, and requires approval by the 2axend Conference Planning Team. 2axend can work with you to establish a facilitator if necessary. The working lunch will be sponsor-branded and participants will receive an electronic voucher for food delivery.

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### Partner Programming Sponsor (up to 4)

**\$1,000**

Be recognized as a sponsor of an armchair conversation and/or a think tank discussion. As hits during the 2023 summit, these sessions were solution-focused and provided structure and guidance on how interpreters can navigate challenging and difficult situations. These sessions will be facilitated by subject matter experts in the areas of healthcare, linguistics and interpreting.

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### Pre-Conference Sponsor (up to 1)

**\$750**

Be recognized as the exclusive sponsor of the summit's pre-conferencing event. Your organization will receive five complimentary pre-conference registrations and 20% off of additional pre-conference registrations. We will also post an exclusive social media post recognizing your organization as the exclusive pre-conference sponsor. Additionally, we will add a sponsor-branded waiting room and display a recorded on-camera presentation twice during the pre-conference.

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## Sponsorship Deadline

Please note that our sponsorship deadline is Friday, March 15, 2024.

To sponsor, please fill out the pledge form at [www.2axend.com/summit/pledge](http://www.2axend.com/summit/pledge).

### Questions?

Contact us at [info@2axend.com](mailto:info@2axend.com)

# 2024 DEAF IN HEALTHCARE SUMMIT FOR INTERPRETERS

## Thank You to Our Past Sponsors

### Ascending Sponsors



### Contributing Sponsors



### Participating Sponsors

